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N.J. BOARD OF DENTISTRY  
ON 2-20-15 DA

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STATE OF NEW JERSEY  
DEPARTMENT OF LAW & PUBLIC SAFETY  
DIVISION OF CONSUMER AFFAIRS  
STATE BOARD OF DENTISTRY

IN THE MATTER OF THE SUSPENSION OR	:	
REVOCATION OF THE LICENSE OF	:	ADMINISTRATIVE ACTION
	:	
	:	
<b>RUNJAN SETH, D.M.D.</b>	:	<b>CONSENT ORDER</b>
<b>LICENSE NO. 222D102214900</b>	:	
	:	
TO PRACTICE DENTISTRY IN THE STATE	:	
OF NEW JERSEY	:	

This matter was opened to the New Jersey State Board of Dentistry ("Board") upon receipt of information of consumer complaints. On February 17, 2010, Respondent appeared before the Board for an Investigative Inquiry. At that time, Respondent admitted to inaccurate billing practices and to maintaining poor dental records.

The Board having reviewed all relevant documents finds that Respondent engaged in inaccurate billing and failed to maintain accurate records both in violation of N.J.A.C. 13:30-8.7.

The parties desiring to resolve this matter without a need for the filing of an administrative complaint and additional administrative proceedings, the Board being satisfied that the need for such proceedings are obviated by the entry of the within Order, the Board finding that the within

disposition is adequately protective of the public health, safety and welfare, and being further satisfied that good cause exists to support entry of the within Order,

IT IS ON THIS 20<sup>th</sup> day of February ~~January~~ 2015

**ORDERED THAT:**

1. Respondent Runjan Seth, D.M.D. is hereby formally reprimanded for improper billing practices on two occasions and poor record keeping in violation of N.J.A.C. 13:30-8.7.

2. Respondent is hereby assessed an administrative penalty in the amount of \$1,000.00 for poor record keeping and assessed the Board's investigative costs in the amount of \$527.00 which shall be payable in full upon entry of this Order. The total payment of the \$1,527.00 shall be made in the form of a certified check, wire transfer, credit card, or money order, made payable to the State of New Jersey. The payment shall be sent to Jonathan Eisenmenger, Executive Director, New Jersey Board of Dentistry, P.O. Box 45009, Newark, NJ 07101 no later than fifteen (15) days after Respondent's receipt of a filed copy of this Order. The Board may file a certificate of debt against Respondent if the above referenced payment is not made. If payment is received in a form other than those noted above, it will be rejected and returned to Respondent.

3. Respondent shall refund patient S.M. in the amount of \$860.00. Respondent shall forward a certified check or money order made payable to S.M. to the Executive Director of the Board of Dentistry.

4. Respondent shall successfully complete a total of fourteen (14) hours of continuing education in the following subjects: seven (7) hours in record keeping, four (4) hours in coding and billing of insurance claims, and three (3) hours in risk management. These credits are in

addition to the continuing education that all licensees are required to complete during each biennial licensing period. Successful completion means that all sessions were attended, all assignments were properly and appropriately completed, and a passing grade was achieved which was unconditional and without reservation.

5. Respondent shall institute an office policy that ensures that billing procedures utilize the appropriate CDT codes in all submissions to insurance companies and third party payers.

STATE BOARD OF DENTISTRY

By: Shirley Birenz, MS, RDM  
Shirley Birenz, MS, RDM  
President

I have read and understand the foregoing Consent Order and agree to be bound by its terms. I understand that this Order has serious legal import and I agree to enter into this agreement.

Runjan Seth  
Runjan Seth, D.M.D.

Date: Feb-13-2015

Consent to the form  
and entry of this Order.

Eric Proumis  
Eric Proumis, Esq.

Date: 2/15/15